

Advertising Agreement Terms and Conditions for "Project Bride: Ask the Experts!"

DESTINATION:
Celebration!

Destination: Celebration! will be hosting workshops or gatherings for brides and their wedding party during the 2019 year. We are coordinating these gatherings to rotate around the region. During these events, the brides will receive a guidebook to use to help them plan their day. This guidebook will be full of helpful forms to organize their special day and advertisements to help them know vendors to call – all in one place!

As part of this guidebook, Destination: Celebration! is selling advertising space. Purchasing an advertisement for the 2019 calendar year will include the following (*from date full payment is received*):

1. Advertisement included within corresponding topic section and in the appendix,
 2. Inclusion in the Online Directory on the Destination: Celebration! website,
 3. Inclusion in 2 posts on our social media platform(s) with link to the Online Directory,
- Selection of the **"Full Page Section Divider"** ad– includes #1-3, plus 2 additional social media posts highlighting your business (*limited to 20*).
 - Selection of the **"Sponsorship"** level includes #1-3, plus identification as a sponsor in the binder, your logo on our webpage as a sponsor, and a social media post highlighting your business as a sponsor (*limited to 12*).

Advertisement must be provided to Destination: Celebration! in a print ready file .png, .jpg, .pdf format and high resolution (minimum 300 dpi recommended) prior to December 30, 2018.

By signing this agreement, it is understood that my business will have an advertisement in the guidebook during the 2019 and that I have read and agree to the terms outlined. As an advertiser, I understand that I will receive the stated deliverables above and cannot be guaranteed an outcome.

I understand that advertising benefits will not be provided until this completed agreement and full payment is received by Destination: Celebration! I further understand that to receive the full benefit of the 2019 calendar year, full payment must be received prior to December 23, 2018. Destination: Celebration! has the authority to accept or deny any or all advertisement agreements.

My signature signifies that I am authorized to enter into this agreement and I understand and agree to adhere to the Destination: Celebration! Terms and Conditions.

Name: _____ Title: _____

Signature: _____ Date: _____

Company Name: _____ Contact Person: _____

Contact Email: _____ Contact Phone: _____

Contact Address: _____

Website: _____

Select	Advertisement Options	Total Price	Cost per month*
_____	Sponsorship level (<i>limited to 12</i>)	\$500	\$41.67
_____	Full Page Section Divider – Color Advertisement (<i>limited to 20</i>) (approximately 8x10.5)	\$350	\$29.17
_____	Full Page Color Advertisement (approximately 8x10.5)	\$250	\$20.83
_____	Half Page Color Advertisement (approximately 8x5)	\$200	\$16.67
_____	Quarter Page Color Advertisement (approximately 3.5x5)	\$165	\$13.75
_____	Business Card size advertisement	\$125	\$10.41
*Cost per month is to demonstrate the advertising monthly cost. We do not offer a payment plan.			

Total Due: \$ _____ **Choose One:** _____ Payment enclosed or _____ Invoice me

Please make check payable to:

ME AND YOU AND A PHOTO BOOTH TOO, LLC (parent company of Destination: Celebration!)

Please return to: destinationcelebrationexpo@gmail.com or

Mail to: Destination: Celebration! c/o Me and You and a Photo Booth Too, LLC PO Box 1301; Aliquippa, PA 15001

Office Use Only: Date agreement received: _____

Date Full Payment Received: _____

Advertising Specs

Ads are available in four sizes (approximate).

Full-page 8 x 10.5; half-page 8.5 x 5.25; quarter-page 4 x 5.25; business card 3.5 x 2

Requirements for all Ads

- No bleed.
- All ads must be in full color or greyscale.
- Each ad may be bordered by a one-point black rule.

Electronic Submission formats:

Preferred Format: JPG, PNG, PDF, or GIF. High Resolution, 300dpi, flattened to single layer.

Though we will do our best, we cannot be held responsible for color accuracy.

Half-Page AD
8"W x 5.25"H

Quarter-Page AD
4"W x 5.25"H

Non-Compliance with Ads

Size: If the ad is not sized correctly, we reserve the right to resize and/or re-create it to fit accordingly. In this case, we will do our best to maintain the ration aspect.

Format: We cannot use ads, images and logs sent as Microsoft Word or Publisher files, web graphics or low-res graphics (under 300dpi) as they quality of print may be poor.

Business Card AD
3.5"W x 2"H