

EXPAND YOUR BRAND

Beaver County & Beyond Business Expo

October 5, 2018
1:00 p.m. – 7:00 p.m.

The Club at Shadow Lakes
Aliquippa, PA 15001

Presented by

DESTINATION:
Celebration!

Welcome!

We are thrilled to have you join us today at the first
“Beaver County and Beyond Business Expo”!

Today is about you finding out more about the business community in and surrounding Beaver County, PA. We are excited to have well respected and dynamic presenters to share information with you in a variety of business fields. All have a similar theme – branding oneself in your life – personal or work!

Take time to ask questions and think about the messages shared by our presenters and exhibitors. This is an opportunity to learn about our business community and ourselves!

Not only does this expo give you the opportunity to meet with exhibitors and hear powerful presentations, it also supports the **Kids of Love Foundation, Inc.** Kids of Love began 11 years ago in South Florida by an 8-year-old boy, with a heart to help children who were sick. Today, Kids of Love is a successful 501(c)3 public charity, with an extension in the Pittsburgh Region. We are grateful for your support, which allows us to bring smiles to children and their families.

To learn more, please visit the Kids of Love Foundation, Inc. Facebook page (www.facebook.com/KidsOfLove) or email Kim Slapikas, Director, at kim@kidsoflove.org.

Agenda

Exhibitor Hall is in the West Room from 1 pm – 7 pm

VIP Ticket Holders Networking Hours

12 pm – 1 pm and 7 pm – 8 pm in the Upstairs Suite

In the East Room

1:15 pm **"Medical Marijuana and Opiates in the Workplace"** with Dr. Bryan Negrini, CEO Balanced Health Care Solutions (75 min.)

2:45 pm **"Addressing Workplace Bullying"** with Terri Testa, VP, Human Resources at Gateway Rehab (60 min.)

4:00 pm **"Brand Yourself During the Interview Process"** with Angela Klein, Human Resource Specialist and Sarah Sudar, Adjunct Professor of Communications (60 min.)

5:30 pm **"Designing the Life and Business of your Dreams from the Inside Out"** with Darieth Chisolm, Emmy Award Winning TV Host, Author, Speaker, Activist and Coach

In the Board Room

2:00 pm **"Music in the Workplace: Managing Stress"** with Michelle Montgomery Muth, M3 Music Therapy (60 min.)

3:00 pm **"Branding your home or business - Are you ready to list?"** with Katie Crosby, Coldwell Banker Real Estate (60 min.)

4:00 pm **"Understanding Service Animals & Emotional Support Animals"** with Tammi Potts, Canine Assisted Advocate, Center for Victims (60 min.)

12:00 pm - 3:00 pm **Woodchuckers Axe Throwing** - Take a throw at the target and release some stress!

*Thank you to those who
challenge and inspire
us every day!*

We greatly appreciate the support from
our friends and family that help us be successful.

Thank you to those who helped
us make today happen!

Upcoming Events from Destination: Celebration!

Check our website and Facebook page for details on these 2019 events!

Beer, Bourbon and Burgers

Mardi Gras Celebration

Wine, Whiskey, and Wings

Wedding Expo(s)

Visit www.destination-celebration.com for updates!

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Exhibitors

Back on Track EAP, A Service of Gateway Rehab
412-604-8900 | www.backontrackeap.com

Balanced Health Care Solutions
724-912-6277 | www.balancedhcs.com

Center for Victims
866-644-2882 | www.centerforvictims.org

Community College of Beaver County
724-480-2222 | www.ccbc.edu

Darieth Chisolm
@dariethchisolm | www.dariethchisolm.com

eWomen Network
www.ewomennetwork.com/Pittsburgh

Hopewell Dog Park Project (a Life Scout Project)
hopewelldogpark@yahoo.com | [@HopewellDogPark](#)

Island Fresh Skincare
www.etsy.com/shop/IslandFreshSkincare?ref=hdr_shop_menu |
[@IslandFreshSkincare](#)

Jan Elliott Coaching and Better Strategies - Better Business
412-418-4599 | www.betterstrategiesbetterbusiness.com

Katie Crosby – Coldwell Banker Real Estate Services
katie.crosby@pittsburghmoves.com | katiecrosby.cbintouch.com

Lincoln Park Performing Arts Center
724-576-4644 | www.lincolnparkarts.org

M3 Music Therapy
724-624-9009 | www.m3musictherapy.com

Main Event Entertainment
412-533-4800 | www.mainevent.com/locations/pittsburgh

Mary Kay, Independent Senior Sales Director
814-322-7486 | www.marykay.com/stephaniemilazzo

Me and You and a Photo Booth Too, LLC
724-788-1721 | www.meandyouandaphotoboothtoo.com

My Elder
412-782-4534 | www.myelder.com

Penn State University - Beaver Campus
724-773-3800 | www.beaver.psu.edu

Rock Dove Consulting
maureen@rockdoveconsulting.com | www.rockdoveconsulting.com

Sarah Sudar
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Staffmark
chad.maggi@staffmark.com | www.staffmark.com

Woodchuckers Axe Throwing
events@woodchuckersaxe.com | www.woodchuckersaxe.com

Keynote Speaker



Darieth Chisolm is an Emmy Award-winning television personality, former NBC News Anchor, entrepreneur, author, international speaker, TEDx Talk presenter and life and business coach. As a visibility and multi-media coach, Darieth works with corporate professionals, coaches, authors, speakers & visionaries to develop visibility and multi-media strategies that build brand, influence and income. She uses her life coaching skills to help victims and survivors of assault and abuse release the shame, live with confidence and find their everyday courage

Darieth is also a revenge porn victim turned activist, filmmaker and founder of 50 Shades of Silence: A Global Movement Giving Voice and Dignity to Victims of Cyber Harassment and Abuse. Having recently been featured on the Megyn Kelly TODAY Show and The Dr. Oz Show and other notable media outlets and publications, Darieth has become a leading voice on the issues of cyber harassment and revenge porn.

Specifically, 50 Shades of Silence aims to advocate for stricter laws and tougher enforcement for cyber sexual crimes; encourage the accountability and responsiveness among online companies; promote social responsibility for texting, posting and sharing online; and restore dignity and respect to victims and survivors. This social justice multi-media project includes a feature-length documentary, a website with resources and services, and motivational and empowerment training materials to help victims.

Following her successful 20-year career in television, Darieth excelled in the area of entrepreneurship and life and business coaching. Her YouTube channel and online video podcast series, Hustle & Heart TV, was a Top 10 Finalist for the 2015 Podcast Awards for Best Video Podcast and was ranked #1 on iTunes for more than two months with subscribers and viewers in multiple countries.

Darieth is also the author of Hustle! Why Now is the Time to Unleash your Passions, a collection of powerful and motivating stories to help readers unlock and unleash their passions and learn how to hustle in business while loving life in the process. She is also a contributing writer for Inspiring Lives and Woman of More magazines.

Before selling her successful aerial dance studio Fullbody Fitness Club, Darieth secured a partnership with Reebok and Cirque du Soleil all while achieving the rank of 54th highest paid distributor out of 70,000 other It Works! Global sales reps.

Darieth received the 2018 Woman of Influence Award from the Pittsburgh Business Times and has been named Top 10 Trailblazers in Communications by Walker's Legacy and nominated as Entrepreneur of the Year with Style Week in Pittsburgh. Darieth has received two proclamations from the City of Pittsburgh, two proclamations from Allegheny County and a special recognition from the Senate of Pennsylvania for making an outstanding difference and profound impact in Pittsburgh.

Exhibiting Sponsor Spotlight

Bryan Paul Negrini, MD, MPH, MRO has had a diverse collection of Health Care experiences. As an undergraduate and medical student at the University of Michigan he conducted cellular and molecular research that lead to publications and a patent used in genetic research. As a graduate student at Yale and the National Institutes of Health he published in the areas of epidemiology and biostatistics. As a medical director at Highmark, a large insurance company in Pittsburgh, he supervised a team of 100 nurse care managers to streamline pay for performance quality incentive programs. As a clinician for the past two decades he has conducted over 160,000 patient visits in the areas of Internal, Emergency, and Addiction Medicine. He is a single dad of fantastic 16 year old twins which he describes as “his most important job”!!



Dr. Negrini may be contacted at bpn@oarsmat.com.

Thank you to Dr. Negrini and Balanced Health Care Solutions for being an Exhibiting Sponsor!

Presenters

Angela Klein has been in the human resources field for over 10 years. Serving in the roles of Human Relations in several large companies in the Pittsburgh Region. She graduated from Indiana University of Pennsylvania and is PHR. She enjoys working with people to better develop their skills and encourages them to achieve their goals.

Katie Crosby worked for ten years in accounting/finance around the US – she then moved to Belize! It is there that she jumped into real estate and found that it was meant to be. She is now in the Pittsburgh area and would love to help you find your dream home! She enjoys the real estate process and the relationships formed – and continues to keep in touch with these clients and answer any questions they may have. Her accounting / finance experience strengthened many skills found to be just as important in the real estate industry: strong analytical & problem-solving skills, detail oriented, organized, highly trustworthy, & ethical.

Michelle Montgomery Muth, MT-BC, is a board-certified music therapist with the unique experience of having worked in both the corporate world and in music her entire professional life. Becoming a music therapist has influenced every aspect of Michelle's personal, professional and musical life: from working with family groups, to faith-based organizations, to businesses. She is passionate about music's ability to create positive change to help people connect, engage and thrive in their lives. Michelle is a certified music educator and music therapist with advanced training in Neurologic Music Therapy. She is a HealthRHYTHMS® facilitator and has studied drum circle facilitation with Arthur Hull, Christine Stevens, and Jim Donovan.

Sarah Sudar is a freelance writer, adjunct professor of communications at the Community College of Beaver County (CCBC), and senior stylist at Stitch Fix. In 2009, she met three hungry friends and created eatPGH, a brand focused on promoting the Pittsburgh food scene. She's also the co-author of three books: Food Lovers' Guide to Pittsburgh, first and second editions, and Pittsburgh Chef's Table

Tammi Potts is a Canine Assisted Advocate at the Center for Victims in Allegheny County. Together with her dogs Gryffin and Cooper, they provide an invaluable service to children who have experienced trauma. Their work assists children to process the trauma experienced and provide a calming presence. She has been a dog trainer for more than two decades. She is an AKC Approved Canine Good Citizen Evaluator and has trained canines to be therapy dogs for work in nursing homes and other settings.

Terri Testa has over 20 years of progressive HR experience primarily in the healthcare field. Terri is presently Vice President of Human Resources at Gateway Rehab. Terri is a Gannon University alumnus and attended Robert Morris University towards an MBA. Terri is a Certified Employee Benefits specialist and PHR. Terri has worked in multi-union environments with Steelworkers, 1199, SEIU and PSEA. Terri is a DDI certified targeted selection trainer and has extensive HR consulting experience.

Kids of Love Foundation. Inc.

Toy Kart



Randall, one year before he joined the USMC with the Toy Kart.



A young girl holding a bear from Kids of Love. She receives treatment in Pittsburgh. Kids of Love also provided specialized equipment to assist her treatment at home.

The Kids of Love Foundation Toy Kart started when Randall noticed that hospitals received an abundance of toys during the holidays for their patients. However, they lacked toys, books, and games during the remainder of the year. Since kids do not get sick just during the holidays, Randall decided there should be a year-round Toy Kart. As Randall joined the USMC, he requested the Kids of Love Foundation and the Toy Karts expand into the Greater Pittsburgh region.

For more information about Kids of Love Foundation, Inc. or to volunteer, contact Kim at 954-557-2249 or

Kim@kidsoflove.org

Aliquippa:
2360 Hospital Dr.
Aliquippa, PA 15001

Butler:
200 S. McKean St
Butler, PA 16001

New Castle:
210 W Washington St.
New Castle, PA 16101

Do you have a serious medical condition that may benefit from Medical Marijuana?



Hope

Balanced Health Care Solutions - BHCS is a company established to help patients by partnering alternative health options with conventional medical care. The medicinal benefits of medical cannabis continue to expand as we begin to further understand how the chemical compounds contained in the plant interact with our natural endocannabinoid systems (specialized receptors found throughout our nervous and immune systems) serving to safely enhance and improve upon our body's own ability to maintain homeostasis (balance) and health. The compassionate medical marijuana legislation (SB 3) enacted in Pennsylvania on April 17th, 2016 now allows us to use these products to help our patients who have specific documented medical conditions that evidence-based reports have shown to be beneficial. We are devoted to assisting Pennsylvanians who desire AND qualify for access to medical marijuana by doing so in a manner compliant with the PA Department of Health while also respecting our state's laws and guidelines.

Our Physicians make medical marijuana card recommendations, provide education regarding the forms of medical marijuana, review the risks and benefits and help you understand the medical marijuana certification process as detailed below:

Step One: Visit the PA Department of Health's Patients and Caregivers Registry at <https://padohmmp.customerhelp.com/app/login>, follow the instructions and create a patient profile.

Step Two: AFTER you receive a Registration Number, schedule a consultation with one of our certified Health Care Providers to be evaluated and potentially recommended for a PA medical marijuana Card if you suffer from one of the following approved 21 Serious

Medical Conditions listed below. (We charge \$ 150 for the consultation and will refund half of the fee if the consultation fails to lead to a medical marijuana card recommendation).

- Amyotrophic Lateral Sclerosis(ALS)
- Autism
- Cancer
- Crohn's Disease
- Central Nervous System Damage with spasticity and other related neuropathies
- Dyskinetic and Spastic Movement Disorders
- Epilepsy
- Glaucoma
- HIV / AIDS
- Huntington's Disease(HD)
- Intractable Seizures
- Inflammatory Bowel Disease(IBD), including Ischemic Colitis
- Multiple Sclerosis(MS)
- Neuropathies
- Neurodegenerative Diseases (MS, Alzheimers)
- Opioid Use Disorder
- Parkinson's Disease(PD)
- Post-Traumatic Stress Disorder(PTSD)
- Severe Chronic or Intractable Pain
- Sickle Cell Anemia
- Terminal Illness

Step Three: If and After you receive your certification number, return to <https://padohmmp.customerhelp.com/app/login>, follow the instructions for patients and/or caregivers, and pay the PA Department of Health for a medical marijuana ID Card. (The cost for the card is \$50 paid to the PA DOH).

Step Four: Use your card to learn more about the medical marijuana options available to you and obtain medical marijuana from any approved PA dispensary.



If you have any additional questions or would like to be met with one of our certified Health Care Providers for a Medical Marijuana consultation, please call
833-MMJ-BHCS or 833-665-2427

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From a comprehensive assessment of the market you serve to a survey or focus group of your target population, Rock Dove can help make the most efficient use of your financial and human resources.



Moon Township
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BackOnTrack
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Today's employees are facing a long list of pressures from home and work. The longer those issues go unresolved, the more likely they are to translate into diminished job performance, affecting the bottom line. Companies who recognize the importance of connecting their workforce with the appropriate support system are enlisting the help of Back on Track Employee Assistance Program. This program focuses on providing services that are visible and responsive, increase productivity, and enhance employee engagement. Back on Track EAP is a strategic partner in promoting a healthy, resilient workforce, and can help to reduce human and economic loss. Learn more at www.backontrackeap.com

MAIN EVENT
ENTERTAINMENT

**EAT.
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412-533-4800

A man in a grey jacket over a black and white striped shirt is cheering with his arms raised, holding a golf club. In the foreground, another person's arm is visible, also cheering. The background shows a dark setting with vertical poles, likely a Topgolf facility.

WORK HARD

play harder



HOST YOUR NEXT EVENT
WITH US.

topgolf.com/events